

Winter Schools Lisbon 2017



- **Cross-Cultural Communication and Negotiation**
- **Persuasion, Choices and Consumer Behaviour**
- **Entrepreneurial Finance**
- **Economic Diplomacy**
- **Criatividade e Inovação em Marketing**

6 ECTS credits | 4 to 22 January

For further information:

www.ibs.iscte.pt/en
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PRME Principles for Responsible Management Education